
SILA-ON & RAIVA FAMILIES MINOR INTERNATIONAL PCL

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FOR IMMEDIATE RELEASE

The Tender Offer of S&P by MINT and the Continued Partnership with the Sila-On and Raiva Families

Minor International Public Company Limited (“MINT”) is currently holding the shares of S&P Syndicate Public Company Limited (“S&P”) at the amount of 25.78 million shares, representing 24.62% of total paid-up shares. On 24 February 2010, the Board of Directors of S&P approved the share buy-back program (Treasury Stock) for the amount of not exceeding 10% of total paid-up shares of S&P. However, at the end of the program, the treasury stock amounted to 6.60 million shares. Therefore, the shareholding of MINT in S&P changed to 26.28%, a level which crossed 25% trigger point for a mandatory tender offer. Consequently, if MINT acquires any additional S&P shares, MINT will be obliged to launch the tender offer for all securities of S&P. On 25 August 2011, at the Board of Directors’ meeting of MINT No. 6/2011, the Board of Directors approved to make a voluntary tender offer for S&P securities at the offering price of 70 per share in order to meet SEC requirements for having passed the 25% threshold. MINT together with Sila-On and Raiva Families who are the founder of S&P jointly released the news announcing that Sila-On and Raiva Families and MINT with their strong business alliance have been working together for more than 4 years. Thus, the Families are very pleased that MINT will increase its shareholding in S&P to strengthen as partnership with S&P. The Sila-On and Raiva Families will still maintain their major shareholding status and will not sell any shares in this tender offer.

S&P Syndicate Public Company Limited (“S&P”)

S&P and its group of companies operate a chain of restaurants and bakery shops with over 350 outlets in 7 countries producing and distributing food and bakery products under the “S&P” brand. In addition, S&P successfully introduced various new brands in Thailand such as “Patara”, “Patio”, “Bluecup”, “Vanilla”, and Thai dessert, including moon cake under “S&P” and “Golden Dragon” brands. For overseas business, S&P operates Thai restaurants under brands “Patara” (Patara Fine Thai Cuisine), “Patara”, “Patio”, “THAI”, “Siam Kitchen” and “Bangkok Jam” in London, Geneva, Vienna, Beijing, Singapore, and Taipei. In ready and prepared meal business, S&P is the local market leader in frozen prepared meals and sausages in order to serve the customers’ needs and response to the changing in the customers’ behaviours. Besides, S&P operates outside catering service under the brand “Caterman” operating food delivery and tiffin meals services. For more information, please visit www.sandp.co.th or www.snpfood.com

Minor International Public Company Limited (“MINT”)

MINT is a global company focused on three primary businesses including restaurants, hotels and lifestyle brands distribution. MINT is one of Asia’s largest restaurant companies with over 1,100 outlets operating system wide in 15 countries under The Pizza Company, Swensen’s, Sizzler, Dairy Queen, Burger King, Thai Express and the Coffee Club brands. MINT is also a hotel owner, operator and investor with a portfolio of 37 hotels operating under the Anantara, Marriott, Four Seasons, Elewana and Minor International brands in Thailand, the Maldives, Vietnam, Tanzania, Kenya, the Middle East, Sri Lanka and Indonesia. In July 2011, MINT has purchased all shares of Oaks Hotels & Resorts Limited, a listed company on the Australian Securities Exchange and doing Management Letting Right (MLR) business in Australia and New Zealand with a portfolio of 36 serviced suites under Oaks brand. MINT is one of Thailand’s largest distributors of lifestyle brands focusing primarily on fashion, cosmetics and contract manufacturing. Its brands include Gap, Esprit, Bossini, Charles & Keith, Red Earth, Bloom, Laneige, Smashbox, Tumi, Zwilling J.A. Henckels, Time Life, and World Book. For more information, please visit www.minorinternational.com