

MINT WON ASEAN BUSINESS AWARDS 2019



Minor International Public Company Limited (“MINT”) is pleased to announce that on 2 November 2019, the company was selected as the winner of the ASEAN Business Awards (“ABA”) 2019 in the category of Large-Tier Tourism Company. Mr. Dillip Rajakarier, COO of MINT and CEO of Minor Hotels, on behalf of MINT, was the representative to accept the award at the ABA 2019 Gala Dinner at Impact Exhibition Center, Bangkok, Thailand. ASEAN Business Awards were established by the ASEAN Business Advisory Council in 2007.

Selected from companies across ASEAN region, MINT was recognized as the most outstanding and successful company in the tourism sector that has contributed significantly to the ASEAN’s economic growth and prosperity. The qualifications of the award winner include being an ASEAN-incorporated enterprise with at least 40% ASEAN-owned equity with operational presence in 2 or more ASEAN countries for a minimum of 5 years. The selection process was carried out by distinguished panel of judges which consists of 10 honorable representatives from each ASEAN country.

“We are very proud to be recognized for this achievement. The award is the testament of our efforts in playing a part in building the ASEAN economies,” commented Mr. William E. Heinecke, Founder and Chairman of MINT. He further added, “We remain committed to the ASEAN region, where we continue to offer great products and services to our customers. With our sustainable presence in ASEAN countries, we took part in developing quality of the people, and created employment for local communities which further raised the standard living of the people in the region.”

About Minor International: Minor International (MINT) is a global company focused on three core businesses: hospitality, restaurants and lifestyle brands distribution. MINT is a hotel owner, operator and investor with a portfolio of 523 hotels under the Anantara, AVANI, Oaks, Tivoli, NH Collection, NH Hotels, nhow, Elewana, Marriott, Four Seasons, St. Regis, Radisson Blu and Minor International brands in 54 countries across Asia Pacific, the Middle East, Africa, the Indian Ocean, Europe, South and North America. MINT is also one of Asia’s largest restaurant companies with over 2,200 outlets system-wide in 27 countries under The Pizza Company, Swensen’s, Sizzler, Dairy Queen, Burger King, Thai Express, The Coffee Club, Riverside and Benihana brands. MINT is one of Thailand’s largest distributors of lifestyle brands and contract manufacturers. Its brands include Anello, Bodum, Bossini, Brooks Brothers, Charles & Keith, Esprit, Etam, Joseph Joseph, OVS, Radley, Save My Bag, Scomadi, Zwilling J.A. Henckels and Minor Smart Kids. For more information, please visit www.minor.com.