

## Press Release

### Minor Hotels to Add AVANI Resort in Hua Hin, Thailand, In New Partnership with B&G Park Co. Ltd

**Bangkok, November 2, 2017:** Minor Hotels announced today a 50/50 joint venture partnership with B&G Park Co. Ltd, to own and operate a resort in the beachside town of Hua Hin in Thailand. Currently operating as Ananda Hua Hin Resort & Spa, the property will be rebranded to AVANI Hua Hin Resort & Villas on November 20, 2017 and represents an investment of USD 22.5 million by Minor Hotels.

Dillip Rajakarier, CEO Minor Hotels, commented, *“AVANI is already well established in Thailand and we are excited to add this beachside resort to the brand’s growing portfolio. We look forward to working with B&G Park Co. Ltd going forward to ensure this resort is a great success.”*

Theprit Srichawla, Director of B&G Park Co., Ltd said: *“Minor Hotels has all the operational attributes we look for in a joint venture partner and coupled with AVANI’s modern and straightforward approach to hospitality management, we believe AVANI Hua Hin Resort & Villas will stand out in this competitive market.”*

The resort offers a secluded beach escape comprising 196 guest rooms including Standard Rooms, Pool Villas and Suites with impressive views of the garden, pool and ocean. A number of private pool villas also boast direct access to the main lagoon pool.

The resort also features two restaurants, a Jazz Club, AVANISPA with nine treatment rooms including an authentic Hammam, AVANIFIT gym, AVANI Kids Club with indoor and outdoor facilities, a large lagoon style swimming pool and pool bar and a 900 square metre Ballroom, the largest event space in Hua Hin.

The expansive Ballroom offers an oasis setting for business and social events in Hua Hin, with spacious facilities able to accommodate banquets for up to 500 people and theatre style seating for 700 people. The Ballroom can also be re-configured to offer up to five smaller meeting rooms or event venues. The Ballroom occupies an independent building with a pre-assembly area and a dedicated entrance that connects to the main lobby of the resort and a large outdoor garden space.

*“The scope of facilities will make AVANI Hua Hin Resort & Villas a leading location in Thailand for professional meetings and conferences, as well as large-scale weddings and social events,”* commented Rajakarier.

The resort’s secluded location is easily accessible from the Thai capital – a two hour drive or a 25 minute flight away. Hua Hin Airport is a 10 minute drive from the resort.

A popular getaway for Bangkok residents and historically a favourite with the Thai Royal family, Hua Hin feels miles away from the bustle of the capital. The town has long stretches of golden sand beaches and an abundance of watersports including sailing and

kite surfing, along with many more activities. The nearby night markets feature prominent Thai artists and delicious fresh seafood.

From city to resort destinations, AVANI offers all the meaningful details that matter for a great stay. Blending genuine hospitality and modern lifestyle features with a passion for design and contemporary style, every AVANI experience aims to be smooth and effortless, leaving a lasting impression. From leisure time or space for business, to family-friendly attractions, the AVANI experience is designed with guests' needs in mind.

**-Ends-**

#### **About Minor Hotels**

Minor Hotels is an international hotel owner, operator and investor currently with 156 hotels in operation. Minor Hotels passionately explores new possibilities in hospitality with a diverse portfolio of properties designed intelligently to appeal to different kinds of travellers, serving new passions as well as personal needs. Through our Anantara, AVANI, Oaks, Elewana, Tivoli, Four Seasons, St. Regis, Marriott and Minor International properties, Minor Hotels operates in 24 countries across Asia Pacific, the Middle East, Africa, the Indian Ocean, Europe and South America.

With dynamic plans to expand existing brands and explore strategic acquisitions throughout opportunistic markets, Minor Hotels pursues a vision of a more passionate and interconnected world. For more information, please visit [www.minorhotels.com](http://www.minorhotels.com).

#### **About AVANI Hotels & Resorts**

AVANI Hotels & Resorts is the vibrant upscale brand from Minor Hotels. Offering relaxed comfort and contemporary style in city and resort destinations, AVANI was launched in response to an increasingly influential group of discerning travellers who appreciate stylish design and excellent service, but also demand great value. The brand currently has 18 properties in operation in Thailand, Sri Lanka, Vietnam, Malaysia, the Seychelles, Mozambique, Botswana, Lesotho, Namibia, Zambia, the United Arab Emirates and Portugal, with a pipeline of further openings in Australia, New Zealand, Asia and the Middle East. MH has plans to grow the brand across Asia, the Indian Ocean and the Middle East. W: [www.avanihotels.com](http://www.avanihotels.com)

#### **For media enquiries, please contact:**

Natasha Rhymes

Group Director of PR & Communications, Minor Hotels

E: [nrhymes@minor.com](mailto:nrhymes@minor.com)

Jane Warburton

Director of PR, AVANI Hotels & Resorts

E: [jwarburton@minor.com](mailto:jwarburton@minor.com)