

Press Release



Anantara Bophut Koh Samui Reopens After THB 170 Million Facelift

Bangkok, 21st November 2013: Anantara Bophut Koh Samui Resort & Spa has reopened once again welcoming story collecting travellers through its grand arched entrance, following an extensive THB 170 million renovation investment.

The ever popular resort on Thailand's Bophut Beach on the island of Koh Samui is quite unlike any other, from Bill Bensley designed tropical gardens which complement the charms of Fisherman's Cove, to southern Thai architecture which reflects the local cultural heritage, and world class amenities enhanced by Anantara's unique design touches.

According to Anantara Bophut's General Manager, Mr. Manish Jha, the seven-month renovation project was designed to remodel the existing room types and public spaces and introduce new facilities to reinforce the resort's hallmark charms. *"Our guests now benefit from a wider choice of luxurious accommodations and enhanced food and beverage, relaxation and event facilities, all culminating in an impressive enhancement to the overall resort experience."*

Of the 106 guest rooms, the wide ranging overhaul saw the previous six room and suite categories increased to eight, and most categories changed. The Deluxe Garden View and Deluxe Sea View rooms were expanded from 32 to 36 square metres, thereby affording sufficient space for extra guest bed requests. With direct access to the beautifully landscaped indigenous gardens, the revamped 44 square metre Junior Garden View Suites are ideal for family holidays, accommodating up to three adults and a child. The suite categories were increased to five with two new Garden View and Royal Garden View suite types, offering spacious accommodation at 70 and 75 square metres respectively. The popular 80 square metre Anantara Beachfront Pool Suites' facelift features a new 20 square metre private pool with superb beach and sea views and, as the name suggests, allow guests to step directly onto soft golden sands that are lapped by the warm waters of the Gulf of Siam.

Guests arriving prior to check-in time or who need somewhere to relax and refresh before departing to the airport for an evening flight, are well looked after in a brand new hospitality room with shower facilities and complimentary beverages and light snacks.

The food and beverage outlets also received a facelift, with the al fresco *Full Moon* restaurant switching Italian fare for contemporary Koh Samui style char grill fusion cuisine, and *Eclipse Bar* taking on a more open, pub like ambience. Casual Asian fusion snacks and sumptuous sushi are served poolside at a new cocktail bar, complete with bean bags, shisha pipes and sweeping views across to Phangan Island.

The "catch of the day" gets a whole new personalised meaning at the refurbished Anantara Bophut Resort, as guests are invited to meet local fishermen on Bophut Beach at the end of a day of harvesting the ocean, to choose their favourite fish from the catch. From here the culinary team takes over to prepare the catch to perfection in a variety of ways, for the guests to savour at dinner.

Koh Samui is a paradise for kids and the new purpose built Baan Ling Noi (Thai for little monkey) Children's Club offers a terrific range of unforgettably fun activities designed to motivate, develop skills and make new friends. Here pizza cooking classes, building sandcastles, playing mini garden soccer, hunting for treasures, trampoline jumping or making coconut paintings all keep the little treasures safely entertained for hours on end, leaving parents free to unwind.



The resort's impressive lobby, ballroom, meeting facilities and public spaces were also refreshed and updated to meet the needs of today's luxury and business travellers in a fast-paced world.

Jha concluded by saying that the multimillion Baht renovation investment at Anantara Bophut Koh Samui Resort & Spa reinforces Anantara's commitment to offer story collecting travellers experiences that celebrate the destination in all its natural beauty and cultural allure and that couples serenity with exoticism and state-of-the-art convenience with indigenous charm. *"My team and I are inspired by the new canvass that we have been afforded to express our creativity and passion for genuine hospitality. We are very excited to don our uniforms again to welcome our guests back to our corner of heaven on earth."*

– Ends –

Editor's Note:

For hundreds of years throughout Thailand, people would leave a jar of water outside their house to provide refreshment and extend a welcome to the passing traveller. Anantara is taken from an ancient Sanskrit word that means 'without end', symbolising this sharing of water and the heartfelt hospitality that lies at the core of every Anantara experience.

From lush jungles to pristine beaches and legendary deserts to cosmopolitan cities, Anantara currently boasts 26 stunning properties located in Thailand, the Maldives, Bali, Vietnam, Cambodia, China and the United Arab Emirates; with future properties to open in Thailand, China, Laos, Mauritius, Sri Lanka, UAE, Oman, Qatar and Mozambique.

For more information on Anantara Hotels, Resorts & Spas, please visit www.anantara.com
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